



# Professional Rates

*When The Image Is Everything*

## Retouching

We provide all levels of professional retouching from basic portrait retouching to artistic enhancements to the creation of a new image from a series of other images. While we do charge by the hour, every job is considered on an individual basis and we provide free estimates and marked-up e-proofs for every job, so you will know exactly what it will cost before we start. All work is billed in 15 minute intervals.

Individual jobs \$65 per hour

Volume Retouching (weddings, special events, portrait sittings with more than 10 final images) \$50 per hour

If you are using our Album Design services, our volume retouch package prices are:

\$199 (up to 30 images), \$279 (up to 50 images), \$339 (up to 70 images), \$399 (up to 100 images),

\$449 (up to 130 images) \$499 (up to 175 images) Please contact us for a quote for more than 175 images.

Retouching includes album crop, exposure/color, removal of skin shine, glass glare, red-eye & blemishes in major figures & in all formal group photos, minor object removal, and reasonable requests. Additional retouching will be billed at \$30 per hour.

## Photo Paintings

All work is digitally painted by hand. Each job is unique and estimates are based on final output size and complexity. Free estimates.

Each piece of art is signed by artist Amy K. Williams and accompanied by a certificate of authenticity.

Prices starting at \$199

## Restoration

Each restoration is unique; however, we do have a [guide](#) on our website. Free estimates.

Prices starting at \$39.95

## Album Design

No size is too small. We work within your guidelines and provide contemporary, traditional, matted or flush-mount collage layouts.

Free PDF proof provided for client approval. Layouts can be delivered in any file format.

\$30 per hour

Turn your album design into an auto-run computer .EXE slideshow for \$30

## Slide Shows

Showcase your album design, portrait session wedding, anniversary or anything else you can image in a format you don't see often. We can create DVDs, web shows and .EXEs. Wide range of accompanying licensed (but not canned) music to choose from or provide your own (with signed form stating you/your client owns a license). Digital files or hard copies accepted.

\$50 per show creation synced to music (unlimited number of images). Free FTP delivery of .EXE file.

\$25 per playable DVD with interactive menu (playable on any computer or DVD player) - multiple shows can be added for \$5 per show.

\$15 per CD with auto-run computer .EXE file.

Hard copies can be made into digital files (for slideshow only) for \$0.25 each. If you want to keep the files, standard [archiving rates](#) apply.

Files can be retouched for color & exposure (for slideshow only) for \$0.30 per image (up to 100 images), and \$0.20 per image for 101+

## Rush Rates

300% for 24-hour rush, 200% for a 48-hour rush, 100% for a 72-hour rush. Must be approved in writing by client & Focal Point Imaging.

**Prices effective from 1June2007. Prices subject to change without notice.**